

7LAYERS CONGRESS CONNECTED CARS

6 FEBRUARY 2019, FRANKFURT

Connected Car was the trigger for many service and product providers outside the classic automotive industry. After the networking of the individual mobility segments (car, bus, train, aircraft) with the smartphone, the next step is the networking of the individual segments with each other – and that across industry borders.

This new ecosystem automotive enables a cooperation between automobile manufacturers, telecommunications companies, insurance companies, public institutions, financial service providers, and software or hardware providers via digital platforms.

As a result, new markets, new technologies, new requirements and standards are increasingly emerging. At our congress, established stakeholders of the automotive ecosystem will provide insights and will discuss: Which mutual or opposite targets, expectations and challenges are there concerning products, applications, cyber security, launches and user benefits? What is the current state of affairs? What is the trend? What experience have been made and what will the future bring?

The lectures will be held in English.

AGENDA 06. FEBRUARY

- 10:00 Welcome!
- 10:15 Automotive trends of the next generation
Andrea Sroczyński, SBD Automotive
- 11:00 How V2X can enable connected automated driving
Jens Kahrweg, Savari
- 11:45 Coffee break
- 12:00 Use of machine-learning technologies (KI) for driver behavior measurements
Jörg Rohnke, Vodafone Automotive
- 12:45 Lunch break
- 02:00 eCall, ERA GLONASS certification
Martin Albrink, 7layers
- 03:00 Future challenges for eCall and the way to the next generation eCall
Christian Hof, Rohde & Schwarz
- 03:45 Coffee break
- 04:00 Securing complex automotive systems
Chris Tubbs, Green Hills Software
- 05:00 End

SPEAKERS

Savari
Jens Kahrweg
General Manager



SBD Automotive
Andrea Sroczynski
Managing Director



Rohde & Schwarz
Christian Hof
Senior Product Manager



7layers
Martin Albrink
Business Development Manager



Vodafone Automotive
Jörg Rohnke
Business Manager Automotive



Green Hills Software
Chris Tubbs
Business Development Director



REGISTRATION

Get 15% credit by sending registration before the 7 Dec. 2018
Registration closes 4 Jan., 2019. Please fill out the form and send it

- via e-mail to: **Marketing@7layers.com**
- via fax to: **+49 2102 749 350**

I would like to take part in the 7layers congress for a contribution of **390,- €** net per person, including lunch, catering, get-together evening event (5 Feb. 6:00 pm).
Mercure Airport Hotel, Frankfurt, Am Weiher 20, 65451 Frankfurt Kelsterbach

Company:

Name:

Email:

Billing address and order no.:

I also would like to take part in the get-together evening event on **5 Feb. 2019, 6:00 pm** (for congress participants only)

Signature:

For more participants, please use separate registration forms Please notice that participation in this event is restricted.
Cancellation up to 14 days prior to the event, please.